

**CPES GROUP
WINTER/SPRING 2019
DATES AND TOPICS**

Monday, January 7 2019	1. Freelance goal-setting for 2019	Claudine Pereira
	2. Job/contract outlook for 2019	Allan Golombek
Monday, February 4, 2019	1. The three powers of persuasive messaging	Dave Gordon
	2. Social media including YouTube	Kerry Cathers and Dorothy Vernon-Brown
Monday, March 4, 2019	1. Sage advice on the market outlook for those seeking full-time, contract or freelance work	Judy Margolis and Janine Turner, VP – Corporate Communications and Public Relations, Mandrake
	2. Finding fresh story ideas:	Ruth Schweitzer
Monday, April 1, 2019	1. Content marketing	Darin Diehl
	2. Internal communications	Keith Damsell
Monday, May 13, 2019	1. The changing Nature of the PR Profession	Norma Meneguzzi Spall
	2. TBA	
Monday, June 3, 2019	Annual luncheon: discuss topics for Fall and wrap for the Summer	
Monday, September 9, 2019	TBA	
Monday, October 7, 2019	TBA	
Monday, November 4, 2019	TBA	
Monday, December 2, 2019	TBA	